FESPA 2019: ASLAN shows the 'explosion of possibilities' of high-quality self-adhesive films

ASLAN, the global specialist in developing, manufacturing and marketing self-adhesive films, will be exhibiting at FESPA Global Print Expo 2019 in Munich. They will present several high-class, self-adhesive, speciality films to the visitors. From 14th to 17th May 2019, the German owner-managed manufacturer will explain why – for almost 70 years – ASLAN equals outstanding quality.

FESPA offers this first opportunity to experience the two new classy self-adhesive films, MetallLux ASLAN SE 50, which were launched in autumn 2018. With a luscious matt Champagne and Platinum finish, these films bring a sophisticated style into every room. They are particularly suitable to be applied over entire surfaces or for use as selective highlights. And there’s even more to come: ASLAN will show the printable version of both films Champagne and Platinum, known as Print MetallLux ASLAN SEP 50.

Also belonging to ASLAN’s metal effect range is the highly successful MirrorEffect AntiScratch ASLAN SE 75 in Silver and Gold – the product’s name perfectly describes two main characteristics of the film: a brilliant double-sided mirror effect and an extraordinary scratch resistance. What more could you ask for? An easy apply version for flat surfaces that’s completely removable and easy to correct – the MirrorEffect SimplyApply ASLAN SE 76 has it all.

Finally, ASLAN has extended its very popular range of memoboard products. First to mention is the Blackboard PP Dryapply ASLAN BBL 920, a PVC free blackboard film for writings with chalk and liquid chalk. Brand new is the FerroSoft Blackboard ASLAN FF 540. This is a PVC free blackboard film with the added advantage of being magnetically-receptive. To complete the memoboard range ASLAN has introduced a new magnetically-receptive matt whiteboard film, namely FerroSoft Whiteboard matt ASLAN FF 490, which is also suitable for projections. Of course, all the memoboard films have a truly high scratch resistance and do not show any ghosting or shadowing even with frequent use.

ASLAN presents these alongside many other self-adhesive speciality films from the wide, high-quality portfolio on stand A5-F65.

For further information and samples, please call ASLAN on +49 2204 70880 or visit www.ASLAN-Schwarz.com.

For any questions concerning this press release, please contact:

ASLAN, Schwarz GmbH & Co. KG
David Remmler, Marketing
Oberauel 2 | 51491 Overath | Germany

phone +49 2204 70864
fax +49 2204 70850
e-mail presse@ASLAN-Schwarz.com

About ASLAN:
ASLAN, Schwarz GmbH & Co. KG is an independent, owner-managed company that has been a worldwide innovator in self-adhesive products since 1950. A specialist in self-adhesive films, ASLAN successfully develops and manufactures high-quality, unique products and distributes them worldwide. In addition to a wide range of brand products, ASLAN offers a variety of individual solutions tailored to its customers’ requirements. Further information is available at www.ASLAN-Schwarz.com.