

PRESS RELEASE 05/2018

**FESPA 2018: ASLAN successfully presents wide range of new self-adhesive films**

**13. June 2018** – ASLAN, the privately owned German specialist in developing, manufacturing and marketing self-adhesive films, once again presents customised self-adhesive solutions for a wide range of applications at this year's FESPA. More than a dozen new products were presented for the first time in Berlin and enjoyed an extremely positive reception from the many visitors.

Huge interest among the visitors aroused the new glass decoration film which is unique in the market. EtchedBoard Dryapply ASLAN EBL 300 combines two functions in one: Due to its surface that can be written on any number of times with whiteboard markers, the film can be used to create decorative privacy screens as well as working as a dry wipe film for presentation and communication surfaces at once.

In the range of digital printing ASLAN introduced a new transparent UltraTack film as well as a transparent WrapTheHouse film for rough interior and exterior walls. With five UltraTack and three WrapTheHouse versions, the user is thus presented with the broadest selection of digital printing films for the custom design of hard-to-stick substrates and facades in the market.

Additionally two new protective laminates have been presented: EcoSoftTouch ASLAN SL 109 the environmentally-friendly soft touch film gives prints an increased colour brilliance and is characterized by a high-quality, velvety feel of the surface.

UV-PrintProtect ASLAN SL 27/28: the new protective films been particularly developed for prints done with UV curable inks, protects prints not only from external factors and mechanical wear, but also creates an even, uniform surface. It is available with a matt and glossy finish.

For further information and samples, please call ASLAN on +49 2204.708 80 or visit [www.ASLAN-Schwarz.com](http://www.ASLAN-Schwarz.com).

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**About ASLAN:**

ASLAN, Schwarz GmbH & Co. KG is an independent, privately owned company that has been a worldwide innovator in self-adhesive products since 1950. A specialist in self-adhesive films, ASLAN successfully develops and manufactures high-quality, unique products and distributes them worldwide. In addition to a wide range of brand products, ASLAN offers a variety of individual solutions tailored to its customers' requirements.

Further information is available at [www.ASLAN-Schwarz.com](http://www.ASLAN-Schwarz.com)